



7 Courses

Foundations of Digital
Marketing and E-commerce

Attract and Engage Customers
with Digital Marketing

From Likes to Leads: Interact
with Customers Online

Think Outside the Inbox:
Email Marketing

Assess for Success: Marketing
Analytics and Measurement

Make the Sale: Build, Launch,
and Manage E-commerce
Stores

Satisfaction Guaranteed:
Develop Customer Loyalty
Online



Aug 9, 2024

Olivia Taveras

has successfully completed the online Professional Certificate

Google Digital Marketing & E-commerce

Those who earn the Google Digital Marketing & E-commerce Professional Certificate have completed seven-courses, developed by Google, that include hands-on, practice-based assessments and are designed to prepare them for entry-level roles in the field. They are competent in foundational skills in digital marketing and e-commerce.

Amanda Brophy
Global Director of
Google Career
Certificates

This certificate attests to the learner's completion of an online program delivered via Coursera. It does not constitute formal enrollment at any university or entity and does not itself grant academic credit, grades, or a degree. Institutions or organizations may, at their discretion, recognize this learning toward their own programs or credentials.

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