



7 Courses

**Foundations of Digital
Marketing and E-commerce**

**Attract and Engage
Customers with Digital
Marketing**

**From Likes to Leads:
Interact with Customers
Online**

**Think Outside the Inbox:
Email Marketing**

**Assess for Success:
Marketing Analytics and
Measurement**

**Make the Sale: Build,
Launch, and Manage E-
commerce Stores**

**Satisfaction Guaranteed:
Develop Customer Loyalty
Online**



Aug 9, 2024

Olivia Taveras

has successfully completed the online Professional Certificate

Google Digital Marketing & E-commerce

Those who earn the Google Digital Marketing & E-commerce Professional Certificate have completed seven-courses, developed by Google, that include hands-on, practice-based assessments and are designed to prepare them for entry-level roles in the field. They are competent in foundational skills in digital marketing and e-commerce.

Amanda Brophy
Global Director of
Google Career
Certificates

This certificate attests to the learner's completion of an online program delivered via Coursera. It does not constitute formal enrollment at any university or entity and does not itself grant academic credit, grades, or a degree. Institutions or organizations may, at their discretion, recognize this learning toward their own programs or credentials.

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