



Jul 6, 2019

SHIMONTI PAUL

has successfully completed

**Integrated Marketing Communications:
Advertising, Public Relations, Digital Marketing
and more**

an online course authorized by IE Business School and offered through Coursera

Eda Sayin
Professor of Marketing

COURSE CERTIFICATE



Verify at:

<https://coursera.org/verify/FWUEW9HGZMPZ>

Coursera has confirmed the identity of this individual and their participation in the course.

This certificate attests to the learner's completion of an online course / project delivered via Coursera. It does not constitute formal enrollment at any university or entity and does not itself grant academic credit, grades, or a degree. Institutions or organizations may, at their discretion, recognize this learning toward their own programs or credentials.