



Sep 8, 2018

Leonie Jill Keiser

has successfully completed

Brand and Product Management

an online course authorized by IE Business School and offered through Coursera

A handwritten signature in black ink, appearing to read 'Luis Rodriguez Baptista'.

Luis Rodriguez Baptista
Marketing Professor

**COURSE
CERTIFICATE**



Verify at:

<https://coursera.org/verify/NYFPXC7YZ2SQ>

Coursera has confirmed the identity of this individual and their participation in the course.

This certificate attests to the learner's completion of an online course / project delivered via Coursera. It does not constitute formal enrollment at any university or entity and does not itself grant academic credit, grades, or a degree. Institutions or organizations may, at their discretion, recognize this learning toward their own programs or credentials.