



**UNIVERSITY
OF LONDON**

May 8, 2021

Özge Gülay

has successfully completed

**Brand Management: Aligning Business, Brand and
Behaviour**

an online course authorized by University of London and London Business School and offered
through Coursera

Nader Tavassoli

Professor Nader Tavassoli, London Business School

**COURSE
CERTIFICATE**



Verify at:

<https://coursera.org/verify/UJL5A/BK2Y9J>

Coursera has confirmed the identity of this individual and their
participation in the course.

This certificate attests to the learner's completion of an online course / project delivered via Coursera. It does not constitute formal enrollment at any university or entity and does not itself grant academic credit, grades, or a degree. Institutions or organizations may, at their discretion, recognize this learning toward their own programs or credentials.