



Jan 2, 2017

Ahmed Samy Elbasiony

has successfully completed

Digital Marketing Strategy: Navigating Emerging
Media and AI

an online course authorized by University of Illinois Urbana-Champaign and offered through
Coursera

A handwritten signature in black ink, appearing to read 'Mike Yao', positioned above a horizontal dotted line.

Mike Yao
Professor of Business Administration, Professor of Digital
Media, and Director of the Institute of Communications
Research
Gies College of Business
University of Illinois Urbana-Champaign

COURSE
CERTIFICATE



Verify at:

<https://coursera.org/verify/YH3ZAGNA6X72>

Coursera has confirmed the identity of this individual and their
participation in the course.

This certificate attests to the learner's completion of an online course / project delivered via Coursera. It does not constitute formal enrollment at any university or entity and does not itself grant academic credit, grades, or a degree. Institutions or organizations may, at their discretion, recognize this learning toward their own programs or credentials.