



Apr 30, 2018

Roberto Moreno

has successfully completed

Posicionamiento: La base del éxito en la estrategia de marketing

an online course authorized by IE Business School and offered through Coursera

Teresa Serra
Profesora de Marketing

COURSE CERTIFICATE



Verify at:

<https://coursera.org/verify/YZ43RET9LM54>

Coursera has confirmed the identity of this individual and their participation in the course.

This certificate attests to the learner's completion of an online course / project delivered via Coursera. It does not constitute formal enrollment at any university or entity and does not itself grant academic credit, grades, or a degree. Institutions or organizations may, at their discretion, recognize this learning toward their own programs or credentials.